



## National Endowment for the Arts

Grants Workshop  
October 21, 2011

### Who We Are

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#### **The National Endowment for the Arts:**

- ▶ is a public agency dedicated to advancing artistic excellence, creativity, and innovation for the benefit of individuals and communities.
- ▶ awards more than \$140 million each year to arts organizations of all sizes across all 50 states and U.S. territories.



## We Support

- ▶ Artist Communities
- ▶ Arts Education
- ▶ Dance
- ▶ Design
- ▶ Folk & Traditional Arts
- ▶ Literature
- ▶ Local Arts Agencies
- ▶ Media Arts  
(Film/Radio/TV/Internet)
- ▶ Museums
- ▶ Music
- ▶ Musical Theater
- ▶ Opera
- ▶ Presenting
- ▶ Theater
- ▶ Visual Arts



## State & Regional Partnerships



- ▶ 50 State Arts Agencies
- ▶ 6 Territories & Jurisdictions
- ▶ 6 Regional Arts Organizations



## Planning & Preparing Your Grant Application



## Who May Apply

- ▶ Arts organizations
- ▶ Arts service organizations
- ▶ Local arts agencies
- ▶ Official units of state or local government
- ▶ School districts
- ▶ Federally recognized tribal communities
- ▶ 2 and 4-Year Universities
- ▶ Other non-profit organizations



## Requirements

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- ▶ Nonprofit, tax-exempt 501(c)(3)
- ▶ 3-year history of programming
- ▶ 1 to 1 match for project budget
- ▶ Meet reporting requirements on any previous NEA awards
- ▶ Complete interim and final reports on time



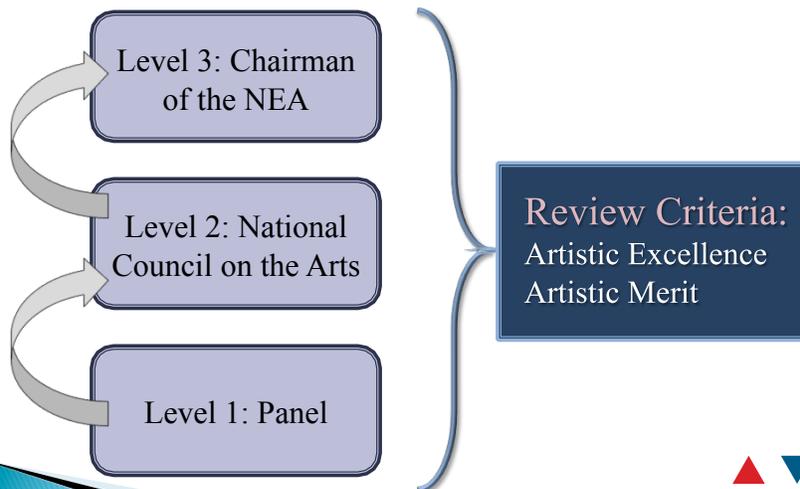
## We Do Not Fund

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- ▶ General operating support
- ▶ Individuals
- ▶ Individual schools (K-12)
- ▶ Facility construction, purchase, or renovation
- ▶ Commercial, for-profit enterprises
- ▶ Creation of new organizations
- ▶ Academic degrees
- ▶ Re-granting
- ▶ Projects that supplant existing in-school arts instruction



## Grants Review Process



## NEA Funding Streams

-  Grants for Arts Projects
  - Art Works
  - Challenge America: Fast Track
-  Arts in Media
-  Our Town



## Grants for Arts Projects: Art Works

- ▶ Deadlines in March and August
- ▶ Projects must have a start date 10 months after the application deadline.
- ▶ Some outcomes in some disciplines are only eligible at a specific deadline
- ▶ Generally, grants range from \$10,000 to \$100,000



**The next deadline is March 2012.**



## Grants for Arts Projects : Challenge America Fast Track

- ▶ Applicants are notified of awards within 6 months
- ▶ Emphasis on underserved communities
- ▶ *All grants are \$10,000*



**The next deadline is May 2012.**



## Arts in Media

- ▶ Projects that make the arts widely available through media platforms like television, radio, the internet, etc.
- ▶ Media projects that are works of art themselves and not necessarily focused on the arts or artists
- ▶ Grants range from \$10,000 to \$250,000.



**The next deadline is September 2012.**



## Our Town

- ▶ Our Town is a new funding stream that focuses on creative placemaking.
- ▶ Applicants must be partnerships and include:
  - A nonprofit design or cultural organization
  - Governmental entity
- ▶ Projects will emphasize 1 of 3 areas:
  - Planning
  - Design
  - Arts Engagement Activities



*Bicycle Inter-Community Art and Salvage in Tucson*

**The next deadline is March 2012.**



## Art Works: Research Grants

- ▶ For the first time, the NEA’s new strategic plan released last year identifies Research as a mission-critical goal.
- ▶ To support this goal, the NEA will make grants for research projects that use existing datasets to mine data for analyses of the value and impact of the U.S. arts sector on the nation.
- ▶ Approximately 25 grants of \$10,000 to \$30,000 will be awarded .
  - Projects are to have a start date after May 1, 2012 for a one-year period of support.
  - These grants are non-matching.

**The deadline is November 8th.**



## Navigating www.arts.gov



National Endowment for the Arts

**NEA Guide**



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1100 Pennsylvania Ave. NW  
Washington, DC 20506  
202.682.5400  
webmgr@arts.gov



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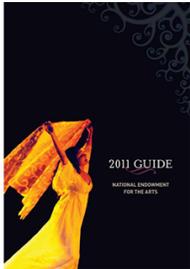
National Endowment for the Arts

ART WORKS. About Us

NEA Home

### 2011 Guide to the National Endowment for the Arts

SHARE What's this?



The 2011 Guide provides details on the programs and activities that the NEA supports, as well as funding deadlines for our various grants. Included is information on Grants for Arts Projects, Arts on Radio and TV, Our Town, Literature Fellowships, Lifetime Honors, and Partnerships (including NEA initiatives). January 2011. 24 pp.

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National Endowment for the Arts  
Grants Apply for a Grant

To explore available funding opportunities, click on the artistic discipline or field below that is most relevant to your project. In most areas, funding is limited to organizations. (Direct awards to individuals are made only through Literature Fellowships, NEA Jazz Masters Fellowships, NEA Opera Honors, and NEA National Heritage Fellowships in the Folk & Traditional Arts.)

**Select your discipline.**

- Artist Communities
- Arts Education
- Dance
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...from the one, come from every corner in one work and use many different ways -- ballet, modern dance, jazz, folkloric, tap, hip-hop, and other contemporary forms -- that are found in the United States.

**Select your funding stream.**

**Funding Opportunities in Dance**

**Grants for Arts Projects**  
CFDA No. 45.024

The National Endowment for the Arts' primary funding opportunities for organizations can be found here. **An organization may submit only one application through one of the following FY 2012 Grants for Arts Projects categories (see "Application Limits" for the few exceptions to this rule).** For most organizations, these categories represent the full range of funding options for the entire year. Applicants should examine the goal and purposes of their project as well as the review criteria of these categories, and apply to the one category that is most relevant. **The Arts Endowment will not transfer applications between categories.**

- Art Works:** To support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts, and the strengthening of communities through the arts. In both these areas, innovative projects are strongly encouraged. An organization may request a grant amount from \$10,000 to \$100,000. (Deadlines: March 10 and August 11, 2011)  
**CONTINUE >>**
- Challenge America Fast-Track:** To support projects that extend the reach of the arts to underserved populations. Grants are for \$10,000. (Deadline: May 26, 2011)  
**CONTINUE >>**

## Electronic Submission

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- ▶ Grants.gov is an online, government-wide electronic application system where all applications are submitted.
- ▶ All applicants must complete registration with Grants.gov before applying.
- ▶ **WWW.ARTS.GOV SHOULD BE YOUR FIRST STOP**



## Helpful Hints

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- ▶ Complete your grants.gov registration now
- ▶ Read the NEA Grant Guidelines
- ▶ Review previously awarded grants
- ▶ Flesh out your project
- ▶ Decide on an appropriate category and deadline
  - Make note of the earliest project start date
- ▶ Contact discipline specialist or director with questions
- ▶ Double check the math on the project budget
- ▶ Choose an appropriate work sample
- ▶ Send work samples with a commercial delivery service



## Contact Information

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[www. arts.gov](http://www.arts.gov)

Mike Griffin

[griffinm@arts.gov](mailto:griffinm@arts.gov)

(202) 682-5773